

New packaging technology reduces plastic in Hilton Foods Australia

This year, Hilton Foods APAC has been working on the downgauging of their packaging in order to reduce overall plastic usage. Developed through a series of trials in collaboration with our packaging producers, customer and packaging specialists from Hilton Foods, this packaging technology reduces the resins and plastics to limit tray weight and thickness, without compromising on product preservation or safety.

This process has saved 620 tonnes of plastic per year and also had a positive impact on our energy, water consumption and overall emissions.

We also understand the importance of making recycling as easy as possible for the consumers of our products. As such we have worked hard to ensure that 91% of our packaging in Australia is kerb side recyclable.